



**POSITIVE PACKAGING
& GRAPHICS, INC.**

Creative. Confident. Commercial.

ENVIRONMENTAL PRACTICES

In an effort to assist our customers in understanding the many ways in which we approach print in a way that is both responsible and sustainable, we have developed this list of environmental practices that we currently employ. This list is sure to grow and evolve as we learn more about sustainable print and its implications.

Paper

- We believe in protecting our environment and natural resources for our children and the future. For this reason we have become Forest Stewardship Council certified. (FSC) This certification identifies that we work with suppliers who adhere to forest management standards and regulations that help protect our country's biographic regions, provide public information about certification, and promote FSC certification in the U.S. and around the world.
- "SFI (Sustainable Forestry Initiative) Chain of Custody Certification" This industry certification verifies the same thing as FSC with minor differences to what defines a "Well Managed Forest" equality Color is certified under xxx,
- We offer and encourage the use of recycled substrates whenever possible.

Inks/Chemistry/Rags

- Use of low VOC inks, cleaning solvents and fountain solutions are as follows.
- Use of UV cured inks and coatings. This produces printed products that emit almost zero VOC's.
- We have an ink implant enabling us to purchase ink more efficiently thus reducing excessive ink inventory and eventual disposal.
- Clean and reuse all rags used in production process.
- We employ CTP (computer to plate) technology thus eliminating the need for film and all associated chemistry.
- Our Metafix CTP - pH-Control system collects, measures and neutralizes the pH levels of all CTP waste effluent using a specially formulated neutralizing agent. After neutralization the effluent is safely discharged on site. This is all tracked in our suppliers (Environmental Management System) database. Quarterly they issue Volume Reports, Incident Reports and Sample Discharge results. The pH Control system also filters and collects any hazardous materials and we then dispose appropriately.
- All unavoidable chemical waste is disposed of in accordance with local, state and federal laws and regulations.

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www.positivepackaginginc.com



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Packaging

- We either recycle or reuse all incoming pallets.
- We reclaim manufacturing paper waste and re-purpose for carton filling in place of packing peanuts.
- We used paper tape for carton sealing so the carton can be easily recycled after use.
- In closed loop programs where we deliver we deliver the same products in the same carton style day after day, we offer a reuse program where we pick up used empty cartons when we are there dropping off new products. In one particular case this saved over 10 truck loads of corrugated cartons.
- We encourage the use of 100% recycled paperboard for printed packaging whenever possible.

Recycling Efforts

- Recycle used aluminum printing plates.
- Recycle scrap sheet metal, steel, copper, brass and aluminum.
- Recycle all manufacturing paper spoilage.
- Recycle used inks and used solvents.
- Recycle cardboard.
- Recycle expired printer cartridges.
- Recycle cleaning rags.
- Recycle office paper.

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